



How King & Co's experienced, attentive agents, together with its up to date database and customised computer system, can help sell your property

Established in 1988, **King & Co Property Consultants** is SE Queensland's premier boutique agency, leading all others in the selling of industrial real estate in a very competitive Brisbane market. For example, we are responsible for 40% of all City fringe/suburban industrial sales and have an auction success rate near 90%.

At the heart of this position of leadership are strong, well planned marketing options, both company and vendor paid, as well as the ability to guide potential purchasers to the most appropriate property for their particular needs and pocket-books.

Needless to say, this is reliant on an experienced staff of 11 salesmen and their support personnel, most of which have been with the company for at least 8 years and are encouraged to constantly upgrade their expertise.

To further enhance client service, King & Co has long been at the cutting edge of computerisation. This is best reflected in our customised Informix database programme that rapidly matches prospective purchasers with properties for sale. Indeed, we can compile and email or fax a submission in a matter of minutes.

Currently, King & Co's database offers more than 1,300 sales listings, all of which can be accessed by our staff via their desktop computers.

Each enquiry automatically receives a submission containing properties of similar parameters to those specified by the prospective purchaser. With over 2,750 submissions sent out per year, we are confident a fair percentage will include your property and be received by the appropriate decision maker.

Most importantly, King & Co has 4,000+ permanent, company paid signs throughout Brisbane, signage being a major source of our sales enquiries. This form of marketing can also be supplemented by client paid newspaper advertising, inclusion in our biannual King's Counsel marketing booklet, colourful brochures, four websites (including our own, regularly updated one @ [www.kingco.com.au](http://www.kingco.com.au)), database referrals, editorial coverage, telemarketing, "word of mouth" enquiries based on our reputation for quality listings and an aggressive brokerage style.

King & Co is successful because we are very good at what we do. This is constantly being documented in the Courier-Mail's weekly Commercial Property section, whereby we regularly garner a disproportionate number of sales and are often used as the basis for market commentary. Moreover, as a "good corporate citizen" King & Co has been in the forefront of putting a variety of industrial property relevant issues on the public and government agenda for debate, mostly via our biannual newsletter, the King's Counsel.

Finally, but not least, King & Co provides its clients, both big and small, a large measure of old fashioned service by way of regular communication via letter, telephone, email or personal contact.

With the above in mind, we would be pleased to submit a formal proposal for the selling of your property or provide a solution to your purchasing requirements.

Meanwhile, please note the range of King & Co sales below:

SUBURB	ADDRESS	PRICE	AREA	TYPE
Acacia Ridge	3 Durbel Street	\$2,200,000	1,457m <sup>2</sup>	Vacant building
Acacia Ridge	14/96 Gardens Drive	\$410,000	224m <sup>2</sup>	Industrial investment
Albion	45 Crosby Road	\$1,030,000	404m <sup>2</sup>	Vacant building
Berrinba	6/18 Prospect Place	\$1,100,000	2,127m <sup>2</sup>	Vacant building
Carole Park	10 Cobalt Street	\$3,750,000	3,100m <sup>2</sup>	Vacant building/land
Geebung	5 Delta Street	\$910,000	460m <sup>2</sup>	Vacant building
Lawnton	5 Walter Crescent	\$2,200,000	1,700m <sup>2</sup>	Vacant building
Loganholme	60 Burchill Street	\$2,250,000	1,364m <sup>2</sup>	Vacant building
Murarie	11 & 12/17 Rivergate Place	\$1,450,000	526m <sup>2</sup>	Vacant building
Ormeau	38 Notar Drive	\$1,120,000	1,364m <sup>2</sup>	Vacant building
Pinkenba	73 Bancroft Road	\$3,800,000	3,182m <sup>2</sup>	Vacant building
Slacks Creek	7-11 Centenary Road	\$2,500,000	2,001m <sup>2</sup>	Vacant building
Stapylton	183 Burnside Road	\$5,800,000	3,993m <sup>2</sup>	Vacant building
Wacol	16 Tile Street	\$2,000,000	1,643m <sup>2</sup>	Industrial investment
West End	242 Montague Road	\$1,650,000	550m <sup>2</sup>	Industrial investment
Darra	8/20 Archer field Road	\$560,000	194m <sup>2</sup>	Industrial investment
Beenleigh	18 Lochlarney Street	\$1,225,000	972m <sup>2</sup>	Vacant building